



Publishing Ireland (CLÉ), in association with the UCD Humanities Institute, presents

Academic Publishing Workshop
From proposal writing, publishing to promotion

Royal Irish Academy
Friday, 24th February 9am to 12.45pm

€5 unwaged, €10 waged attendance fee
(email Stephanie Lawless E: stephanie@publishingireland.com to reserve a place, book early as spaces are limited. ALL WELCOME)

Timothy Wright
Editorial Director, Edinburgh University Press

Professor Gerardine Meaney
Director UCD Humanities Institute, University College Dublin

Dr Philip Coleman
School of English, Trinity College Dublin

Christabel Scaife
Senior Commissioning Editor at Peter Lang Ltd

DESCRIPTION

This workshop will provide PhD students and postdoctoral researchers with practical guidance on all stages of academic publishing: picking the right publisher, to peer review, funding, to making their work accessible and visible. The panel will have representatives of both small and large academics presses in Ireland and the UK, and Irish academics from two of the leading universities who have published widely nationally and internationally. All welcome!

KEY THEMES INCLUDE:

- Preparing a book proposal
- Turning your PhD into a monograph
- Finding the right fit with a publisher; The publisher/author relationship
- Creating a relationship with publishers and editors
- Funding your book and applying for publishing grants
- The peer-review process, re-drafting a book, publicity and getting PR for your book, and following up with the second book!
- Differences between a PhD thesis and a monograph
- Choosing a publisher: academic press or commercial press or journal publishing?
- The review process: academic review and mainstream media

- Publishing as part of a book series
- Negotiating a publishing contract for your monograph
- Sole authoring or co-authoring a monograph
- How to make your research visible?
- academic writing in the digital age – open access, online journals, ebooks

SCHEDULE

9 am-9.15 am **Welcome & Introduction of Speakers**

9.15 am-9.45 am **Timothy Wright (Director, Edinburgh University Press)**

9.45 am-10.15 am **Christabel Scaife (Peter Lang)**

10.15 am-10.45 am **Tea & Coffee Break**

10.45 am-11.15am **Dr Philip Coleman (TCD)**

11.15 am-11.45 pm **Professor Gerardine Meaney (UCD)**

11.45 pm-12.45 pm **Questions and Answers session**

SPEAKERS

Timothy Wright has been Chief Executive of Edinburgh University Press since 1998 having spent thirteen years in a variety of sales and marketing roles with the Longman Publishing Group, formerly a division of Pearson, including a move to Edinburgh in 1994 as Sales Director of Churchill Livingstone medical publishers. In that role he had responsibility for worldwide sales for both the UK and the US Companies.

Timothy served as a member of Council of the UK Publishers Association from 2008 – 2010 and was a Board member of their Academic and Professional Division until last year. He was Chairman of the Independent Publishers Guild from 2006 until 2008 and a Board member for eight years and is a past Chairman of Publishing Scotland. He is Vice Chairman of The Book Trade Charity (BTBS).

Edinburgh University Press has 32 staff & publishes around 160 new books a year and has a portfolio of 39 journals - mainly in the humanities and social sciences.

Gerardine Meaney

Professor Gerardine Meaney is Professor of Cultural Theory and former Director of the UCD Humanities Institute. Her current research interests are in gender, ethnic and national identities in literature and culture and the application of new digital methodologies to humanities research. She is the author of *Reading the Irish Woman: Cultural Encounter and Exchange, 1714-1960*, with Bernadette Whelan and Mary O'Dowd (Liverpool: Liverpool University Press, 2013); *Gender, Ireland and Cultural Change* (New York: Routledge, 2010) intro online; *Nora*, Ireland into Film Series (Cork: Cork University Press and the Irish Film Institute, 2004); *(Un)like Subjects: Women, Theory, Fiction* (London and New York: Routledge, 1993; reissued Routledge Library Editions, 2012) and 26 articles and book chapters on gender and culture, from Joyce to *The Wire*. She was one of the major co-editors of the Field Day Anthology of Irish Writing: *Women's Writing and Traditions*, volumes 4 and 5 (Cork: Cork University

Press, 2002). Her current major research project is 'Nation, Genre and Gender: A Comparative Social Network Analysis of Irish and English Fiction, 1800-1922'.

Other digital projects include an iPad app of James Joyce's short story 'The Dead' and the 17 research demonstrator projects of the Irish Virtual Research Library and Archive. She had special responsibility for Joyce's Dublin and Irish Women Writers of Children's Literature.

Philip Coleman is an Associate Professor in the School of English and a Fellow of Trinity College Dublin, Ireland. His most recent books are *John Berryman: Centenary Essays* (co-edited with Peter Champion, 2017) and *George Saunders: Critical Essays* (co-edited with Steve Gronert Ellerhoff, 2017). Other recent publications include *Critical Insights: David Foster Wallace* (2015), *John Berryman's Public Vision: re-locating 'the scene of disorder'* (2014), and *Berryman's Fate: A Centenary Celebration in Verse* (2014). With Calista McRae, he is editing a selection of John Berryman's literary correspondence for Harvard University Press. He has essays on a wide range of topics forthcoming in volumes to be published by Edinburgh University Press, Wesleyan University Press, the Modern Language Association and Routledge.

Chair: Christabel Scaife is Senior Commissioning Editor at Peter Lang Ltd, the UK & Ireland division of the international academic publisher Peter Lang. The Peter Lang group, which publishes mainly in the humanities and social sciences, operates editorial offices in Switzerland, the UK, Germany, Belgium and the US. Christabel began her career in the publishing industry in 2004 and worked as a commissioning editor for Palgrave Macmillan, focusing on cultural and media studies and developing Palgrave's Irish literature and theatre studies programme. She joined Peter Lang in 2010, with primary responsibility for building up the Irish studies list, as well as commissioning across a range of other subject areas.