

Registration Form for Digital Exhibitors

You can find further information on our Special Edition digital offers at buchmesse.de/digital-offers.

14 – 18 October 2020
**FRANKFURTER
BUCHMESSE**
Guest of Honour Canada



Please enter all requested information in the appropriate fields of this fillable PDF form.



Once you have completed the form, please print it out and **sign it**.



Send the completed and signed form to: digital@buchmesse.de.

01 Company details

Company name _____

Customer number _____

You can find your Frankfurter Buchmesse customer number, if you have one, on your last order confirmation.

I'm a new customer.

02 Company address

The contact person named here is responsible for your company's digital presence and can manage all digital offers via their account at [My Book Fair](#).

Correspondence in German English

Company name _____

PO box _____

PO Box postal code, City _____

Country _____

Telephone _____

Street, no. _____

E-mail _____

Website _____

Postal code, City _____

VAT no. _____

Contact person Ms Mr

First name _____

Telephone _____

Surname _____

E-mail _____

Please only use the E-mail address for all processes, with which you are registered at My Book Fair.

Please note that our digital offers are limited and only available to 7500 exhibitors.

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03 Our digital services for exhibitors

The digital services of Frankfurter Buchmesse include:

Exhibitor Directory

- / Entry of the company address with logo, social media buttons and banner
- / Company description with extended number of characters
- / Possibility to upload documents, e.g. publishing programme, press releases etc.
- / Customisable link, e.g. to your own virtual stand
- / Link to Frankfurt Rights

Calendar of Events

- / Entry of events with the possibility to link to your own digital formats

Theme pages

- / Placement of your important content on the Frankfurter Buchmesse Highlights pages

Frankfurt Rights

- / Own publisher portal within Frankfurt Rights
- / Use of the Instant Rights Guide (tool for quick creation of your own rights guide with uploaded titles)
- / Option to manually upload an unlimited number of titles
- / Possibility to upload additional materials and share them via the platform with interested parties on request
- / Contact and mail functions within the platform

04 Exhibition area/Main focus

Please enter your main focus here (please select only one focus):

Fiction and Non-Fiction
Children's and young adult media
Religion
Science & Specialist Information
Audio

Art Book/Art/Design
Cosplay
Gourmet
Tourism
International Publishers

Literary Agency
Service Provider for Publishers & Booksellers
Education
Non-Book
Modern Antiquarian

05 Contact Rights & Licenses

Please enter here your contact person for Frankfurt Rights with name and e-mail address, i.e. the person who will manage your rights in Frankfurt Rights.

Yes, we would like to place our titles available for licencing in Frankfurt Rights (please only tick if you are not yet an IPR customer).

Name _____

E-mail _____

06 Signature

With this registration, we accept the Terms & Conditions of participation in Special Edition digital.

Company name _____

Name _____

Date _____ Signature _____

07 How to submit this form

Please send us the completed form by **E-Mail: digital@buchmesse.de**.