

# Annual Irish Publisher's Conference

## Trade Day 2023

### Friday, November 10th

### Dublin Castle



08.30hrs	<b>Registration</b>
09.00hrs	<b>Opening Remarks from the President of Publishing Ireland</b>
09.10hrs	<p><b>Sinead Brady, Total Reset.</b> In Total Reset Ireland's leading career psychologist, Sinéad Brady is here to show you that your job doesn't have to make you feel this way and that by resetting your relationship with work you can take back control of your career, and your life. The key to making this change? A fundamental shift in how we think about work and the part it plays in our lives. To do this, we'll need to debunk age-old myths that influence our decisions – like the idea of the 'work-life balance' – look at how key moments in our working life can come to define us, and reassess our true priorities.</p>
10.00hrs	<p><b>NORF - Brief Overview of academic publishing and open access by Ruth Hegarty, Managing Editor of the Royal Irish Academy.</b></p>
10.15hrs	<p><b>Publishing and Sustainability the Road Ahead, Lisa Farato, Director of Environment and Sustainability, CPI Group.</b> In her role as Environment and Sustainability, her focus is on reducing the impact of production facilities, working with the supply chain, setting targets in the green space and working with publishers to help them achieve their environmental objectives. Lisa is also the European lead on Sustainability working with our sites across Europe and developing CPIs European strategy to become an even more sustainable printer.</p>
11.00hrs	<b>Tea/Coffee/Break</b>
11.15hrs	<p><b>Nielsen Book Scan, Irish Market Review 2022 by Sara Mulryan Nielsen BookData.</b> We will have our usual round-up of Irish sales figures, with Sara Mulryan of Nielsen Book Data on hand to present the always-illuminating material.</p>
12.00hrs	<b>5 Min Comfort Break</b>
12.05hrs	<p><b>Dr. Andres Guadamuz, The Impact of Artificial Intelligence on the Publishing Industry, Threat or Opportunity.</b> With new technologies offering unprecedented risks and efficiencies, an understanding of AI is becoming increasingly important for today's publishers. Dr Andres Guadamuz, Reader in Intellectual Property Law at the University of Sussex and editor-in-chief of the Journal of World Intellectual Property – the author of two books and over 40 articles and book chapters on subjects related to modern publishing and technology – will join us for a session exploring these unfamiliar lands.</p>
13.00hrs	<b>Lunch</b>
14.00hrs	<p><b>Copyright and legislation, A brief overview of developments with Samantha Holman CEO Irish Copyright Licensing Agency.</b></p>
14.30hrs	<p><b>Richard Charkin, Keynote Speaker</b> With the recent release of his new book, My Back Pages: An Undeniably Personal History of Publishing 1972-2022, we're delighted to welcome a reflective Richard Charkin to the stage today. The former President of the UK Publishers Association will take us from his varied career at the top table of publishing – roles with Oxford University Press, Macmillan and Bloomsbury Publishing amongst others – to his more recent adventures with Mensch Publishing, Charkin's one-man publishing operation with the simple aim of helping authors reach readers, an aim we are all familiar with.</p>
15.30hrs	<b>Closing Remarks, President of Publishing Ireland</b>
15.35hrs	<b>Tea/Coffee/Break</b>
15.50hrs	<p><b>Fever Pitch Screen Directors Guild of Ireland.</b> In association with the Screen Directors Guild of Ireland, we will conclude with the increasingly popular 'Books to Screen' event – a superb opportunity for book publishers to fever pitch their titles to directors and producers from the world of film and TV. Publishing Ireland members must register in advance to take part.</p>
17.00hrs	<b>Drinks Reception</b>

#### Exhibitors:

- CPI Print UK
- Nielsen BookData
- Sprint Print
- HUSH Printing
- Stison
- NORF
- Bookselling Ireland, Booksellers Association
- ICLA
- Dublin Book Festival

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