



PUBLISHING IRELAND

THE ALL-IRELAND NETWORK FOR TRADE,
TRAINING AND DEVELOPMENT.

ESTABLISHED 1970

THE ANNUAL IRISH PUBLISHERS CONFERENCE

TRADE DAY 2023

FRIDAY, NOVEMBER 10th
DUBLIN CASTLE

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08.30 Registration

09.00 Opening Remarks

President of Publishing Ireland

09.10 Total Reset

Sinead Brady

Total Reset, Ireland's leading career psychologist, Sinéad Brady, is here to show you that your job doesn't have to make you feel this way and that by resetting your relationship with work you can take back control of your career and your life. The key to making this change?

10.00 NORF

Ruth Hegarty, Managing Editor of the Royal Irish Academy

Brief Overview of academic publishing and open access.

10.15 Publishing and Sustainability the Road Ahead

Lisa Farato, Director of Environment and Sustainability, CPI Group.

As an expert in minimizing environmental impact, Lisa works closely with the supply chain, sets green targets, and helps publishers achieve their sustainability goals. Join Lisa as she delves into topics such as supply chain transparency, reducing environmental impact, and upcoming EU regulations like the Deforestation regulation and CSRD.

11.00 Tea/Coffee/Break

11.15 Nielsen Book Scan, Irish Market Review 2022

Sara Mulryan, Nielsen BookData

Join us for our customary round-up of Irish sales figures, where Nielsen Book Data's Sara Mulryan will be presenting insightful and illuminating data. All those attending will receive a complimentary report of the Irish Book Market Scan 2022.

12.00 5 Min Comfort Break

12.05 The Impact of Artificial Intelligence on the Publishing Industry, Threat or Opportunity

Dr. Andres Guadamuz

Discover the Importance of AI for Publishers with Dr Andres Guadamuz. As new technologies continue to offer both risks and rewards, it's more crucial than ever for publishers to have a strong understanding of AI. That's why we're excited to welcome Dr Andres Guadamuz, Reader in Intellectual Property Law at the University of Sussex and editor-in-chief of the Journal of World Intellectual Property, to lead a session on this topic. With his extensive experience, having authored two books and over 40 articles and book chapters related to modern publishing and technology, Dr Guadamuz will guide us through these uncharted territories.

13.00 Lunch

14.00 **Copyright and legislation**

Samantha Holman, CEO Irish Copyright Licensing Agency

A brief overview of developments

14.30 **Richard Charkin, Keynote Speaker**

We are thrilled to introduce Richard Charkin, an esteemed publishing veteran, who will be sharing his insights with us. With his new book, "My Back Pages: An Undeniably Personal History of Publishing 1972-2022", we are excited to learn from his wealth of knowledge and experience in the industry. Charkin's illustrious career includes serving as President of the UK Publishers Association and working with top publishers such as Oxford University Press, Macmillan and Bloomsbury. We will also delve into his current project, Mensch Publishing, which helps writers connect with their readers. As a company that shares this vision, we look forward to gaining valuable insights from Richard.

15.30 **Closing Remarks**

President of Publishing Ireland

15.35 Tea/Coffee/Break

15.50 **Fever Pitch**

Screen Directors Guild of Ireland

The Irish Books for Screen 2023 event is fast approaching, offering publishers a remarkable opportunity to present their exceptional titles to the film industry. This event will also provide a unique opportunity to connect with influential figures in the field. Co-hosted alongside the Screen Directors Guild of Ireland, this event is an exclusive opportunity for Publishing Ireland members. Following the event, there will be a drinks reception where attendees at this year's conference can mingle and network.

17.00 Drinks Reception

NOTES

THANK YOU TO OUR SPONSORS...



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