

Вих. №25 від 24.05.2024

Official Statement from Vivat CEO Yuliya Orlova Regarding the Importance of Factor-Druk for the Ukrainian and European Publishing Industry

Factor-Druk is one of the largest full cycle industrial printing facilities in Eastern Europe, producing books for all but a few Ukrainian publishers, a company established in 1996. It is one of the key companies in the publishing industry. A printing press of this magnitude stopping its work can affect Ukraine's entire book publishing field since it printed everything from school textbooks and children's literature to books on the current war to publications in language and history.

During yesterday's shelling of Kharkiv by Russian missiles, there was a direct hit on the manufacturing plant of Factor-Druk. As a result of this strike, 7 people have lost their lives, and 22 have been injured.

We call upon the entire Ukrainian and international community:

Please share and spread the word about this tragedy to the world - about how the enemy is destroying Ukrainian books and culture, attempting to disrupt the development of our nation. Support from all corners of the world is currently vital for us.

To all international media, diplomatic services, organizations, and like-minded communities:

- We are witnessing how Russian society, demonstrating its low level of development, destroys what constitutes European values.

- We are confident that this tragedy will not leave any resident of the civilized world indifferent, as history has repeatedly shown: the destruction of books is often followed by moral decay.

Please share this information and help Ukraine fight!

How to Support:

- Cease cooperation with Russian entities.
- Raise awareness about Russian crimes against Ukraine, particularly those targeting our cultural heritage.
- Donate to medical charities supporting those affected by the conflict.
- Donate to the Ukrainian army.

How to Help:

The "Factor" company has initiated a fundraiser. All donations will be used to support those affected and to restore the printing industry. Details can be found at the following link:

Company details / company Name: CHARITY COMMUNITY FOUNDATION OF KHARKIV "TOLOKA"

Name of the bank: JSC CB "PRIVATBANK", 1D HRUSHEVSKOHO STR., KYIV, 01001, UKRAINE

Bank SWIFT Code: PBANUA2X

Company address: 106a Sumska Street, Kharkiv, 61002, Ukraine, Kharkiv region, Kharkiv city

Reference: factor druk

EUR

IBAN Code: UA633515330000026004052234902

USD

IBAN Code: UA233515330000026008052136352

The CEO of Vivat



Yuliya Orlova